







Forest Preserve District of DuPage County

# Be Our COMMUNITY PARTNER





### **Nurture NATURE**

The Forest Preserve District stewards 60 forest preserves and nearly 27,000 acres containing prairies, woodlands, and wetlands in DuPage County. It also manages 166 miles of trails, 30 lakes, seven centers, and countless wild species for the over 6.2 million visitors who enjoy them each year.

The Friends of the Forest Preserve District engages its community in philanthropic endeavors to help restore habitat, protect native plants and animals, and enhance the many ways visitors experience the forest preserves.

As our community partner, you can help connect people – and your employees – to nature.

Our partners are interested in meaningful employee engagement, great exposure for their businesses, and purposeful ways to give back to their community. Partnerships contribute to making the forest preserves healthy, safe, and sustainable places for exercise, play, and relaxation and help provide a special place to live, work, and visit.

# **Corporate WORKDAYS**

Gather your corporate group for a workday at a DuPage forest preserve. Two- or three-hour workdays include activities like removing nonnative plants, collecting seed, or picking up litter. Round out your workday experience with a picnic shelter reservation.

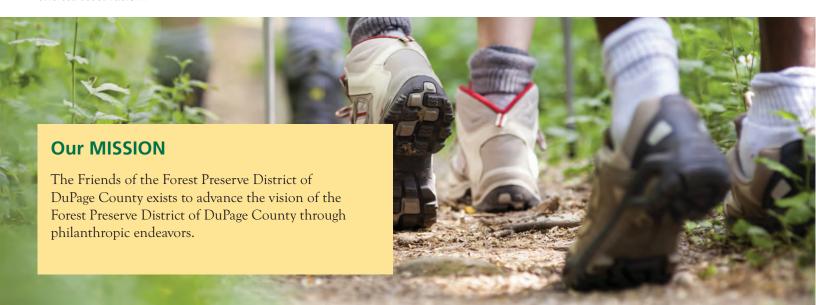
# **Our Audience, YOUR BRAND**

Many of the people who visit the forest preserves rely on the Forest Preserve District's and Friends' website, publications, and social media to plan their outdoor adventures. Become our community partner, and gain exposure in our print publication, online, and at special events.

We offer an attractive package of marketing and benefits, from exclusive nature-based activities to recognition at our special events.

Thank you for considering a partnership or sponsoring one of our special events.

Venue	Potential Exposure
Conservationist	4,500 households and 1,700 digital recipients quarterly
Friends of the Forest Preserve District e-newsletter	4,700 recipients monthly
Friends web page	4,000 views annually
Friends Facebook page	1,300 annually
Friends Instagram page	Over 360 annually



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Recognition in the Friend's annual report	X	X	X	X
Recognition in the <i>Conservationist</i>	X	X	X	X
Recognition on the Friends' web page	X	X	X	X
Invitation to "Nature After Hours"	X	X	X	X
Invitation to a special behind-the-scenes program	X	X	X	X
Thanked in Friends' marketing for special events	X	X	X	X
Opportunity to provide in-kind item for an auction, raffle prize, or swag bag for special-event attendees	X	X	X	X
Tickets to A Night for Nature special event (\$100 per ticket value)	6	6	6	6
Forest preserve volunteer opportunity for your group (to include a photo opportunity or check presentation)			X	X
Customized recognition opportunity (in accordance with Forest Preserve District's and Friends' recognition policies)				X

**CONSERVATOR PROTECTOR** 

\$5,000

\$2,500

**RESTORER** 

\$10,000

**SUSTAINER** 

\$25,000

# Willowbrook Wildlife Center's CAMPAIGN

**Community Partnership BENEFITS** 

You can help equip our new wildlife rehabilitation clinic and visitor center at Willowbrook Wildlife Center in Glen Ellyn. Help native animal care and support public engagment in our community. Corporate gifts of \$2,500 or more will be recognized at the center. We also have special recognition opportunities beginning at the \$25,000 gift level.

# **Matching CHALLENGE**

Establish a matching challenge with the Friends to feature your partnership in one or more of our direct mail or online fundraising appeals.







# **Sponsor a SPECIAL EVENT**

An Evening With Geoffrey Baer \$1,000+ Sponsorship April 4 • 6 - 8 p.m.

Mayslake Peabody Estate • Oak Brook

Popular WTTW host, producer, and writer Geoffrey Baer explores interesting histories, curiosities, and oddities of DuPage forest preserves. This ticketed event accommodates 150 guests. Marketing begins in December, and ticket sales open in January.

Native Plant Presale & Sale \$500 Sponsorship

May 16 • 3 – 6 p.m.

Mayslake Peabody Estate • Oak Brook

Hundreds of native plant enthusiasts shop a three-day event for grasses, wildflowers, and shrubs adapted to DuPage soils and weather conditions. Marketing begins in March, and presale ticket sales open in April.

Nature After Hours — NEW \$500 Sponsorship

June 20 • 4 – 7 p.m.

Herrick Lake Forest Preserve • Wheaton

Network with our community partners outdoors! Hike, kayak, and more at this free event while discovering how partnerships make a difference for nature. Marketing begins in April and invitations extended in May.

A Night for Nature \$1,000+ Sponsorship

Sept. 12 • 5 – 8:30 p.m.

St. James Farm • Warrenville

Celebrate the wildlife and wild areas of our forest preserves. This signature event, complete with music, drinks and hors d'oeuvres, attracts up to 200 nature enthusiasts. Marketing begins in June, and ticket sales open in July.

\* All events and programs advance habitat restoration, protect native plants and animals, and promote sustainability in the forest preserves.

# Sponsorship BENEFITS

\$500 \$1,000+

Recognition in the Friends' annual report	Name	Name
Recognition in the Conservationist	X	X
Name announced or featured at sponsored event	X	X
Invitation to "Nature After Hours"	X	X
Opportunity to provide in-kind item for an auction, raffle prize, or swag bag	X	X
Opportunity to share a sample or coupon with event guests		X
Complimentary admission to your sponsored event		2

### **Contact & Follow US**

If you are interested in partnering with the Friends of the Forest Preserve District, contact Partnership & Philanthropy at 630-871-6400 or fundraising@dupageforest.org.

Follow, like, or share our posts on Facebook, Instagram, and LinkedIn at dupageforestfriends.

If you'd like to receive the *Steward* e-newsletter, please subscribe at **dupageforest.org**.

